



Product Development and Innovation - Commercial
MARKETING SPECIFICATIONS

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PRODUCT NAME	Dried Guava Slices in Pouch	ITEM CODE	TBD
ISSUE NUMBER	2	ISSUE DATE	September 18, 2025
DATE REVIEWED	September 18, 2025		

GENERAL INFORMATION

INTENDED CUSTOMER	General
PRODUCT DESCRIPTION	Dried guava slices is the product from sound and matured guava hygienically processed and oven-dried, with added sugar, citric acid, sodium metabisulfite, and yellow color, then packed in pouches.
COUNTRY OF ORIGIN	Philippines
INGREDIENTS	Guava, Sugar, Citric Acid, Sodium Metabisulfite, and FD&C Yellow # 5 Color

PRODUCT SPECIFICATIONS

NET WEIGHT	5 kilograms per bag or 10 kilograms per bag
FRUIT SIZE	Length: 40mm; Width: 10-40 mm; Thickness: 5-10 mm
BRIX	55.0 – 70.0 °B
MOISTURE CONTENT	11.0 – 18.0 %
SULFUR DIOXIDE (ppm)	<500 ppm, by Titration Method

PHYSICAL CHARACTERISTICS AND DEFECTS

COLOR	Typical of dehydrated fruits and characteristic of processed guava fruit
UNIFORMITY OF SIZE & SHAPE	Practically uniform
DEFECTS	Practically free
Small Pieces	Maximum 10% by weight with pieces smaller than: 30 mm (length); 5 mm (width); 2 mm (thickness)
Big Pieces	Maximum 10% by weight with pieces larger than: 44 mm (length); 42 mm (width); 12 mm (thickness)
Sticky and Clump	None
Foreign Matter	None
FLAVOR AND ODOR	Characteristic of guava flavor and odor
TEXTURE	Not too hard, not too soft, not sticky, not soggy

Revision Number: 00
Implementation Date: 31 October 2024

Marketing Specifications
Reference Number: DFL-SP-PDID-002.F1



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MICROBIOLOGICAL CHARACTERISTICS

MICROBIOLOGICAL ANALYSIS	
Total Plate Count	< 1,000 cfu/g
Yeast & Mold	< 100 cfu/g
<i>E. coli</i>	Negative per g
<i>Salmonella sp.</i>	Negative per 25 g
<i>Staphylococcus aureus</i>	Negative per g

PACKAGING

CODING	Ink jet coding on boxes
PRIMARY CONTAINER	Flexible pillow pouch
SECONDARY CONTAINER	Carton Case

STORAGE AND SHIPMENT

STORAGE	Store in a cool, dry place, not higher than 25°C. Avoid exposure to direct sunlight.
SHIPPING	Ship in an Ambient and dry container.
SHELF LIFE	1 year (12 months) at maximum 25°C under proper storage and handling.