



ANP Customer Guide: Using UEBT & Rainforest Alliance (RFA) Certifications

Australian Native Products (ANP) holds both UEBT and Rainforest Alliance (RFA) certifications. These certifications demonstrate our commitment to ethical sourcing, biodiversity protection, and sustainable agricultural practices. Many customers wish to communicate these values to their own markets. However, the use of certification logos and claims requires specific compliance steps.

This document outlines:

- What the certifications mean
- What customers must do to make certified claims
- Compliance checklists
- A ready-to-share summary for your buyers

1. Overview of Certifications

1.1 Rainforest Alliance (RFA)

The Rainforest Alliance Certification focuses on:

- Sustainable agriculture
- Worker welfare and fair conditions
- Environment and biodiversity protection
- Responsible supply chain practices

ANP holds the necessary certifications to sell RFA-certified lemon myrtle. To pass this certification downstream, customers must meet Chain of Custody (CoC) requirements.

1.2 UEBT (Union for Ethical BioTrade)

UEBT certification focuses on ethical sourcing of natural ingredients, including:

- Biodiversity conservation
- Respect for community rights
- Fair and transparent supply chains
- Traceability of botanicals

ANP's certification supports customers that wish to source ethically—but customers cannot claim UEBT certification unless they meet UEBT criteria.

2. What Customers Must Do to Claim Certification

2.1 Rainforest Alliance (RFA)

Customers wanting to use the Rainforest Alliance seal, on-pack claims, or certified statements must:

Mandatory Requirements

1. Obtain a Rainforest Alliance Chain of Custody (CoC) Certificate
 - Required for: manufacturers, blenders, packers, brand owners.
2. Maintain clear traceability of certified ingredients.
3. Use the Rainforest Alliance MultiTrace platform for volume reporting.
4. Submit packaging artwork for approval before using the RFA frog seal.

Claims Allowed *only if certified*

- "Rainforest Alliance Certified™ ingredient"
- Use of the RFA frog seal
- "Sourced from Rainforest Alliance Certified farms"

Claims Not Allowed Without Certification

- Any use of the frog seal
- Any suggestion that the final product is Rainforest Alliance certified
- Phrases such as "certified by ANP"

2.2 UEBT (Union for Ethical BioTrade)

UEBT is a sourcing certification, not just a farm certification. Customers wishing to claim UEBT must:

Option A – Obtain UEBT Certification (recommended for brand owners)

- Demonstrate responsible sourcing systems
- Maintain biodiversity and ethical sourcing policies
- Show traceability of natural ingredients



- Undergo external audits

Option B – Become an Approved Downstream Actor in ANP's UEBT Supply Chain

- Must undergo UEBT review or assessment
- Must meet requirements for traceability and ethical sourcing
- Only permitted for certain business roles

Claims Allowed *only if certified or approved*

- UEBT "Sourcing With Respect" seal
- "Sourced in accordance with UEBT standards"
- "UEBT certified ingredient"

Claims Not Allowed Without Certification

- Any UEBT logo or seal
- Any statement implying approval by ANP
- Claims of ethical sourcing beyond factual supply information

3. Customer Compliance Checklists

3.1 Rainforest Alliance Customer Checklist

- Apply for RFA Chain of Custody certification
- Train internal teams on handling certified materials
- Maintain segregated or documented traceability
- Create input/output volume records
- Report volumes through the RA MultiTrace system
- Submit packaging artwork for approval before printing

3.2 UEBT Customer Checklist

- Decide whether to pursue full UEBT certification or join ANP's supply chain as an assessed actor
- Ensure ethical sourcing and biodiversity policies are documented
- Implement traceability from ANP through to final product
- Prepare for annual or periodic audit review
- Ensure marketing and claims comply strictly with UEBT rules

4. Customer Summary

ANP is fully certified under both the Rainforest Alliance and UEBT (Union for Ethical BioTrade). However, customers must hold their own certifications to make claims or use certification logos.

Rainforest Alliance (RFA)

To use the Rainforest Alliance seal or make certified claims, you must:

1. Hold a Chain of Custody (CoC) certificate
2. Maintain traceability of certified ingredients
3. Report transactions in the MultiTrace system
4. Submit all packaging artwork for RFA approval

UEBT

To use UEBT claims or the "Sourcing with Respect" seal, you must either:

1. Become UEBT certified, or
2. Join ANP's supply chain as an approved actor following UEBT requirements

Without these steps, customers may purchase certified ingredients but cannot use certification logos or claims in marketing or packaging.

If you require guidance on certification applications or compliance, ANP can assist.