

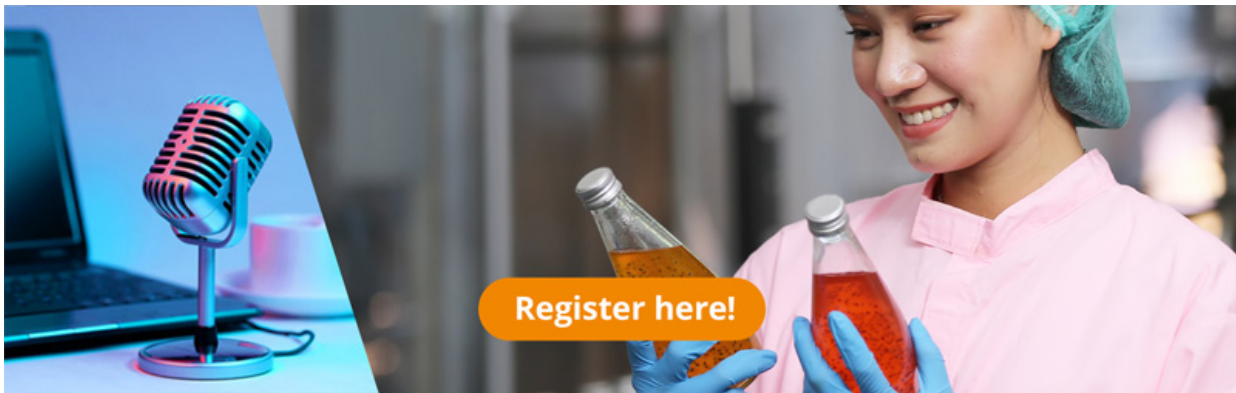
The 1-2-Taste Newsletter is distributed on a regular basis and gives an overview of the latest supplier introductions, product news and other novelties at 1-2-Taste.

In this edition:

- Join our beverage webinar • 1-2-Taste Foodvalley Masterclass Digitalization •
- 1-2-Taste on 2022 FoodTech500 List • Dairy podcast and blog • Introduction of our new service partner: Agilery • Book a 1 to 1 with our Customer Success Executive

[Register for 1-2-Taste Webinar Series](#): Beverages - Testing the waters: Turning beverage trends into winning products

Join us on **April 4th at 10 CET** for the upcoming edition of the **1-2-Taste Webinar Series**. Our expert panel of beverage & brewery industry insiders will reveal their secrets for creating innovative and successful products that delight consumers. Don't miss out on this exciting opportunity to learn from the best in the business. **[Register now for free here](#)**.



1-2-Taste Foodvalley Masterclass Digitalization

Jasper Schouten recently presented a Masterclass on Digitalization in Food Ingredients for The Protein Community, which is supported by Foodvalley NL. In this **on demand video** Jasper showcases the case study of 1-2-Taste and emphasizes the need for a digital food ingredients strategy in today's age to succeed.

Foodvalley Masterclass Digitalization

By 2025 it is expected that 15% of the B2B food ingredients sales will go through online channels.

Jasper Schouten, 1-2-Taste
CEO and Co-founder



Watch video

1-2-Taste ranks higher on 2022 FoodTech500 list of AgriFoodTech!

Exciting news! 1-2-Taste has climbed higher on the 2022 FoodTech500 list of AgriFoodTech compared to 2021!

The foodtech500, the 'Fortune 500' of FoodTech – also known as – the definitive list of the most inspirational businesses in the world of AgriFoodTech.



We are proud to be part of this global entrepreneurial talent at the intersection of food , technology, and sustainability. Thank you to everyone who supports us in our mission to create a more sustainable food system.

[Read more](#)

New [BLOG](#) and [PODCAST](#): The cream of the crop - trends in dairy innovations

Jasper Schouten, CEO and Co-Founder of 1-2-Taste, has just released a new blog and podcast episode. Representatives from [neonwhale](#), [SVZ](#), [H.E Stringer Flavour Ltd](#), [Wollenhaupt Vanilla](#), and [JS COCOA](#), discuss how dairy companies can use innovation to stay ahead of the game. From mapping out ideas to finding the right suppliers, the episode offers valuable insights into the challenges and opportunities of dairy innovation. Check out the [blog](#) for a taste of some of the key points, and listen to the [podcast](#) for even more expert advice!

This Podcast is also broadcasted as a live Webinar which can be seen on demand [here](#).



New on 1-2-Taste: [Agilery](#).

Agilery – Food Contract Manufacturing is added to the 1-2-Taste platform.

Check the [brandstore of Agilery](#) for more information. Here you can also find some free consultation possibilities.

“ Agilery

Happy to be on 1-2-Taste! We're the premier service partner for food brands, providing end-to-end support for quick and innovative market launches with minimal upfront investments.

Jonas Schneider
Chief Information & Co-Founder Agilery



Meet Agilery

Interested to know about all possibilities and advantages of buying at the 1-2-Taste platform?

Get your 1:1 live demo with:

Monika Pavlovska

Customer Success Executive 1-2-Taste

[Book a time with me](#)

