

End-to-end logistics



Door-to-door
fulfillment



One tracking
view



Cross-border made
simple

The challenge

Coordinating carriers, customs, paperwork, and delivery windows for every order adds **friction and delays**. Small parcels, samples, and pallets all follow different rules; cross-border moves multiply the complexity. Teams get pulled into status checks and firefighting instead of focusing on sales and service.

The solution

1-2-Taste end-to-end logistics manages fulfillment from pickup to delivery so you can ship confidently—whether it's a sample or a multi-pallet order.

- **Pickup to delivery:** We book carriers, schedule pickups, and manage handoffs through the full route.
- **Unified tracking:** One dashboard for live status, ETAs, exceptions, and PODs.
- **Simple integrations:** Order sync and status updates to your CRM; exportable reports for ops and finance.

The outcome

By partnering with 1-2-Taste, B2B food ingredient sellers can:

01

Lower operational overhead:

Fewer manual touches and status chases; reduced WISMO tickets

02

Faster, more reliable delivery:

Improved on-time performance and clearer ETAs for buyers

03

Scalable reach:

Serve samples to pallets across borders without adding logistics headcount

Conclusion

End-to-end logistics replaces fragmented carrier coordination with a single, door-to-door workflow. With cross-border compliance handled and one dashboard for status, ETAs, and exceptions, your team spends less time chasing shipments and more time serving customers.